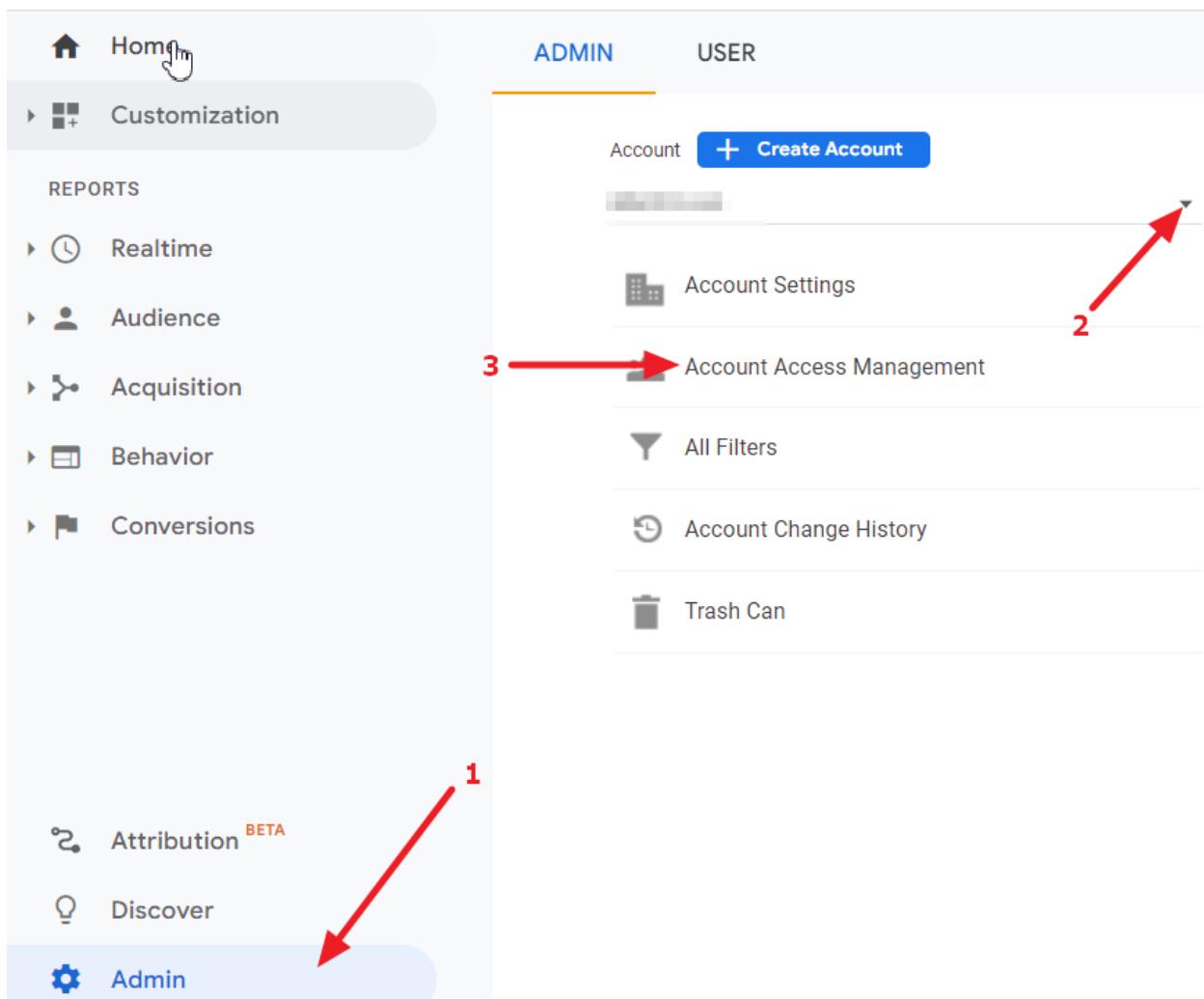


To add Authority Solutions® to Analytics:

1. [Sign in to Google Analytics](#).
2. Click Admin, and navigate to the desired account.
3. In the Account column, click Account Access Management.



4. In the **Account permissions** list, click +, then click **Add users**.
5. Enter **loidie@authoritysolutions.com** for the user's Google Account.
6. Select **Notify new users** by email to send a message to the user.
7. Select **Administrator** in the **Direct roles and data restrictions**.
8. Click **Add**.

Add roles and data restrictions

Email addresses

loidie@authoritysolutions.com

Notify new users by email

Direct roles and data restrictions ②

Standard roles

Administrator
Full control of account. [Learn more](#)

Editor
Edit all data and settings for account. Cannot manage users. [Learn more](#)